



700 Central Avenue
St. Petersburg, FL 33701



TO LEARN MORE ABOUT THE TRENDSETTERS CLUB,
PLEASE CALL ONE OF OUR BANKING CENTERS.

Si tiene alguna pregunta, por favor
llame o visite un centro bancario local.

BayFirstFinancial.com/Locations

NMLS ID 806183



Fall 2024

TRENDSETTERS
► CLUB

Newsletter

FALL HAS ARRIVED, TRENDSETTERS!

Let's say farewell to summer and welcome the cooler temperatures!

Our club member calendar of events is packed with banking center activities and off-site adventures, including several of your favorite activities and a few new opportunities for fun. I am happy to share that more than 350 new members have joined our BayFirst TrendSetters family so far this year. Please be sure to welcome them!

As always, we want to remind you that our amazing events and prices are exclusively available to current BayFirst TrendSetters ONLY. You are valued members of our club, and we want to ensure that we continue to offer you exciting opportunities and adventures at significantly discounted costs. Our current calendar does not include any opportunities to bring a non-member guest, however we encourage you to invite your friends to join the Club and will continue to offer you cash incentives for your referrals.

In addition to our listed calendar events, special events (like our Mason Jar Mondays) will pop up, so be sure to check your email for announcements about new ways we're making our TrendSetters club exciting and special!

BayFirst appreciates your loyalty and participation in our TrendSetters Club, and we look forward to providing you with even more fun, affordable, and exciting opportunities this quarter!

LET'S CHAT

We always love hearing from you! If you ever have any questions, suggestions for events, or just want to say hi, please email TrendSetters@BayFirstFinancial.com. We look forward to seeing you all at our upcoming events!

CLUB EVENT COORDINATOR

Have you met our TrendSetters Club Event Coordinator, Joanna Braddock? Joanna handles our events and is your best point of contact for any questions or concerns.

Joanna.Braddock@BayFirstFinancial.com

FALL EVENTS

Registration for these events opens on Monday, October 7 at 9 a.m.
Visit BayFirstFinancial.com/TrendSettersEvents for registration and full details.

Events do sell out, so register early.

TAMPA BAY WATCH - ECO BOAT TOUR

OCTOBER 15 | 11 AM

600 2nd Avenue NE, St. Petersburg - Gate 23, Slip #Q47

Back by popular demand! Come aboard for a TrendSetter private charter launching from the historic St. Pete Pier with the crew from Tampa Bay Watch. This 90-minute tour includes informative discussions about our bay, environmental challenges, habitat restoration, and more. The cruise includes an onboard lunch.

Exclusive TrendSetters Rate: \$16 per TrendSetter

STRETCHMED - STRETCH THERAPIST

OCTOBER 22 | 2 PM

6958 22nd Avenue N., St. Petersburg

StretchMed is an assisted stretching studio focused on helping clients eliminate chronic pain, increase mobility, rejuvenate, and move well! Experts will stretch you from head to toe, increasing blood flow to help with muscle soreness and stiffness. Small bites and refreshments will be provided.

Exclusive TrendSetters Rate: \$10 per TrendSetter

FLOWER ARRANGING CLASS

OCTOBER 29 | 2 PM

5250 Park Boulevard, Pinellas Park

Join our Pinellas Park banking center team and family-owned Hayes Florist to learn the art of flower arranging. Best of all, you get to take your fresh fall bloom creation home to enjoy! We'll provide you with a ceramic pumpkin vase, fresh greenery, flowers, tools to use, and instructions to make you feel like a design pro. Small bites and refreshments will be provided.

Exclusive TrendSetters Rate: \$25 per TrendSetter

CLEARWATER MARINE AQUARIUM

NOVEMBER 4 | 10 AM

249 Windward Passage, Clearwater

Take a private docent-led tour behind the scenes at CMA including the new Manatee Rehabilitation Center. Meet juvenile manatee patients Yeti and Zamboni as they continue to acclimate to their temporary home before they are released back to the wild this winter. Ticket cost covers admission, tour, parking, and a turkey sandwich box lunch (vegan option by advanced request) with chips, and a fountain drink!

Exclusive TrendSetters Rate: \$30 per TrendSetter

EARLY BIRD DINNER THEATER

NOVEMBER 14 | 11 AM

13355 49th Street N., Clearwater

Join us for a matinee performance of the updated classic comedy, *The Odd Couple*, which brings the trials and tribulations of Felix Unger and Oscar Madison to the present day. Those who love the original version will laugh all over again at the classic characters in an all-new setting. Lunch is included.

Exclusive TrendSetters Rate: \$27 per TrendSetter

FASHION MEETS FUN - STYLIST SESSION

NOVEMBER 19 | 2 PM

401 N. Indian Rocks Road, Belleair Bluffs

Discover the latest fashion trends, tips, and best looks for your body type. Don't miss this chance to elevate your style and connect with an inspiring community of women! Each participant will receive a CABI camisole in their choice of color and size. Small bites and refreshments will be provided.

Exclusive TrendSetters Rate: \$20 per TrendSetter

FLOWER ARRANGING CLASS

NOVEMBER 26 | 2 PM

401 N. Indian Rocks Road, Belleair Bluffs

We are excited to welcome back family-owned Rambling Rose Florist to help us create a special holiday centerpiece. Make a statement at your Thanksgiving table and make memories creating it. Rambling Rose will supply you with everything you need to bring your holiday centerpiece to life. Small bites and refreshments will be provided.

Exclusive TrendSetters Rate: \$30 per TrendSetter

HAIR TINSEL

DECEMBER 4 | 2 PM

9190 Seminole Boulevard, Seminole

Licensed stylist Sue Cioci Conz brings a hot beauty trend to the TrendSetters! Tinsel hair, also known as fairy hair, is "shimmering strands that are attached to hair." Choose from a multitude of bright or natural colors that last for weeks. Shampoo, blow dry, curl or flat iron with confidence that your tinsel will remain intact! Small bites and refreshments will be provided.

Exclusive TrendSetters Rate: \$10 per TrendSetter

GEL MANICURE WITH HOLIDAY DESIGN

DECEMBER 11 | 1 PM

10195 Bay Pines Boulevard, Suite 105, St. Petersburg

Kay Nails Bar is happy to welcome TrendSetters back to the studio! Get dolled up for the holiday season and pamper yourself with a gel manicure. Choose your color and select from a limited menu of stylish festive designs to ring in the holiday. Small bites and refreshments will be provided.

Exclusive TrendSetters Rate: \$20 per TrendSetter

STARLITE HOLIDAY CRUISE

DECEMBER 12 | 7 PM

3400 Pasadena Avenue South, South Pasadena

The StarLite Sapphire Dining Yacht Private Holiday Cruise returns as a TrendSetters tradition! This evening cruise in the smooth inland waterways of Boca Ciega Bay includes live entertainment, a meal of your choice, and two drink tickets.

Exclusive TrendSetters Rate: \$30 per TrendSetter

GIO'S TYPOS - PERSONALIZED POETRY

DECEMBER 17 | 2 PM

700 Central Avenue, St. Petersburg

This unique event features Gio, a poetic artisan who breathes life into the forgotten art of typewritten verse! Share a topic of your choice and he will create a finished poem especially for you. We will have supplies to embellish, mat, and frame your special poem to create the perfect gift for that special someone on your holiday list! Snacks are provided.

Exclusive TrendSetters Rate: \$15 per TrendSetter



SCAN TO REGISTER

To register, please visit BayFirstFinancial.com/TrendSettersEvents. Participants must register via Eventbrite as we can not registrations at our banking centers. If you need any assistance navigating Eventbrite, please email TrendSetters@bayfirstfinancial.com. Each TrendSetter attending the event must register individually with name and email address. Even if the event is free, you must still register in order to attend. We are happy to offer these events at our **Exclusive TrendSetters Rate**, which is typically discounted by 50% of the normal purchase price. Email is our preferred method of communication with our guests. Once registered, please check your email that you registered with for registration confirmation, additional information about the event and any updates that may occur. These events sell out quickly so be sure to register as soon as possible. Once an event is sold out, we invite you to join the waitlist on Eventbrite. We will contact you if any spots become available. Thank you for understanding and participating!

THANKS FOR JOINING US AT OUR SUMMER EVENTS!



GIO'S TYPOS - PERSONALIZED POETRY



COOL CARS & FAST MOTORCYCLES