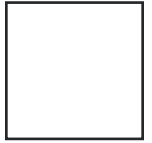


BAYFIRST


700 Central Avenue
St. Petersburg, FL 33701



TO LEARN MORE ABOUT THE TRENDSETTERS CLUB,
PLEASE CALL ONE OF OUR BANKING CENTERS.

Si tiene alguna pregunta, por favor
llame o visite un centro bancario local.

BayFirstFinancial.com/Locations

NMLS ID 806183 



Spring 2025

TRENDSETTERS
▶ CLUB

Newsletter

LET'S SPRING INTO SPRINGTIME, TRENDSETTERS!

Temperatures are warming up, and our club member events calendar is loaded with offsite opportunities and new adventures on both sides of the Bay. This spring, we are excited to offer multiple eco-friendly outings in honor of Earth Day as well as a few old favorite activities.

As always, we want to remind you that our offers are exclusively available to current BayFirst TrendSetters ONLY. You are valued members of our community, and we want to ensure that we can continue to offer you exciting opportunities and adventures at significantly discounted prices.

Our calendar does not currently include any opportunities to bring a non-member, but we plan to host in May.

We appreciate your loyalty and participation in our TrendSetters Club, and we look forward to another season of fun, affordable, and exciting opportunities!

LET'S CHAT!

Have you met our TrendSetters Club Event Coordinator, Joanna Braddock? Joanna handles our events and is your best point of contact for any questions or concerns.

Joanna.Braddock@BayFirstFinancial.com

SPRING EVENTS

Registration for these events opens on Monday, April 7 at 9 a.m.

Visit [BayFirstFinancial.com/TrendSettersEvents](https://www.bayfirstfinancial.com/TrendSettersEvents) for registration and full details.

Events do sell out, so register early.

TAMPA BAY WATCH - ECO BOAT TOUR

APRIL 16 | 11 AM

St. Pete Pier – 600 2nd Avenue NE, St. Pete, Gate 23, Slip #Q47

Come aboard for a TrendSetter private charter launching from the historic St. Pete Pier with the crew from Tampa Bay Watch. This 90-minute tour will include information about our bay, environmental challenges, habitat restoration, and much more. Our TrendSetter cruise includes an onboard lunch.

Exclusive TrendSetters Rate: \$16 per TrendSetter

PRIVATE GARDENING CLASS

APRIL 17 | 11 AM

EarthBox Garden Center – 1023 36th Avenue East, Ellenton

Join the Carlton family for a private gardening class and take home your own EarthBox gardening system. The Earthbox makes it possible for anyone, amateur or professional, landowner or condo dweller, to grow quality vegetables, herbs and flowers, with minimal management.

Exclusive TrendSetters Rate: \$32 per TrendSetter

STATE OF THE BAY - ROUND TABLE TALK

APRIL 24 | 2 PM

Countryside Banking Center - 2520 Countryside Boulevard
Learn about the estuaries of Tampa Bay and efforts to restore and protect them from pollution. Community Projects Manager Jessica Lewis of the Tampa Bay Estuary Program will share an abundance of information about the habitats and wildlife of Tampa Bay, which was designated an “estuary of national significance” by congress in 1910. Small bites and refreshments will be provided.

Exclusive TrendSetters Rate: \$5 per TrendSetter

FARM TOUR & COW CUDDLE

APRIL 29 | 11 AM

Dakin Dairy Farms – 30771 Betts Road, Myakka City

Join this multigenerational farming family for a glimpse into how they produce superior quality, wholesome, farm-fresh dairy products using environmentally sustainable practices and state-of-the-art methods. Dakin is one of the last remaining local dairy farms in Florida. This one-hour tour will follow milk from cow to counter, and include opportunities to make butter, cuddle a baby cow, and enjoy fresh ice cream! Box lunch will be provided.

Exclusive TrendSetters Rate: \$15 per TrendSetter

HAIR TINSEL

MAY 9 | 1 PM

Colourations @ Salon Vachon – 9143 Park Blvd, Seminole

Licensed stylist Sue brings a hot beauty trend to the TrendSetters! Tinsel hair, also known as fairy hair, is “shimmering strands that are attached to hair.” Choose from a multitude of colors that last for weeks. Shampoo, blow dry, curl or flat iron with confidence that your tinsel will remain intact! Small bites and refreshments will be provided.

Exclusive TrendSetters Rate: \$10 per TrendSetter

RYDABLES - PRIVATE TAMPA TOUR

MAY 14 | 10:15 AM

Tampa Rydables | 513 S Florida Ave, Tampa

Hop on a Rydable – a quirky, comfortable, fun and safe, ADA-compliant scooter – and cruise to the Tampa Riverwalk, Curtis Hixon Park, Tampa Museum of Art, and the Jose Gasparilla pirate ship. TrendSetters will enjoy this two-hour tour packed with fun, history, and plenty of time to soak up the Tampa sunshine on a ride that’s truly one-of-a-kind.

Exclusive TrendSetters Rate: \$29 per TrendSetter

GIO'S TYPOS - PERSONALIZED POETRY

MAY 20 | 2 PM

Seminole Banking Center | 9190 Seminole Boulevard

This unique event features Gio, a poetic artisan who breathes life into the forgotten art of typewritten verse! Share a topic of your choice or honor the memory of someone special who served our country, and he will create a finished poem especially for you. We will have supplies to embellish, mat, and frame your special poem. Small bites and refreshments will be provided.

Exclusive TrendSetters Rate: \$15 per TrendSetter

MANICURE

JUNE 3 | 1 PM

Kay Nails Bar – 10195 Bay Pines Boulevard, Suite 105

Kay Nails Bar is happy to welcome TrendSetters back to the studio! Choose your favorite color and pamper yourself with a manicure! Small bites and refreshments will be provided.

Exclusive TrendSetters Rate: \$11 per TrendSetter

HALOTHERAPY FOR LUNGS & SKINS

JUNE 10 | 1:30 PM

Salt Essentials Wellness – 1600 Missouri Ave North #160, Largo

Enhance your lungs, skin and life with dry salt therapy. This 45-minute session uses salt's natural anti-bacterial, anti-inflammatory, and absorbent properties to relieve respiratory and skin conditions. A halogenerator machine grinds pure-grade sodium chloride into micronized particles, which are then dispersed into the air in the salt room. Breathing fresh salt removes mucus buildup and eliminates bacteria and toxins. Small bites and refreshments will be provided.

Exclusive TrendSetters Rate: \$18 per TrendSetter

WINE TASTING & CHARCUTERIE

JUNE 25 | 2 PM

BayFirst St. Pete – 700 Central Ave, St. Pete

Discover and savor a selection of wines from around the world with Micky and his special guest wine steward. Bring your appetite, because you will spend the afternoon sipping and grazing on one-of-a-kind signature charcuterie boards! We will also be joined by BayFirst's newest VP and Banking Center Manager, Lo.

Exclusive TrendSetters Rate: \$15 per TrendSetter

FLOWER ARRANGING CLASS

JULY 1 | 2 PM

BayFirst Belleair Bluffs – 401 Indian Rock Road, Belleair Bluffs
We are excited to welcome back family-owned Rambling Rose Florist to help us create a special holiday centerpiece. Celebrate Independence Day with a fresh flower arrangement created by you! Rambling Rose will supply you with everything you need to make your own vibrant, patriotic floral masterpiece. Small bites and refreshments will be provided.

Exclusive TrendSetters Rate: \$30 per TrendSetter



SCAN TO REGISTER

To register, please visit BayFirstFinancial.com/TrendSettersEvents. Participants must register via Eventbrite as we can not registrations at our banking centers. If you need any assistance navigating Eventbrite, please email TrendSetters@bayfirstfinancial.com. Each TrendSetter attending the event must register individually with name and email address. Even if the event is free, you must still register in order to attend. We are happy to offer these events at our **Exclusive TrendSetters Rate**, which is typically discounted by 50% of the normal purchase price. Email is our preferred method of communication with our guests. Once registered, please check your email that you registered with for registration confirmation, additional information about the event and any updates that may occur. These events sell out quickly so be sure to register as soon as possible. Once an event is sold out, we invite you to join the waitlist on Eventbrite. We will contact you if any spots become available. Thank you for understanding and participating!

THANKS FOR JOINING US AT OUR WINTER EVENTS!



LUNAR NEW YEAR'S LUNCHEON



ST. PATRICK'S DAY FOOD & BEER TASTING