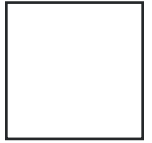


# BAYFIRST

700 Central Avenue  
St. Petersburg, FL 33701



TO LEARN MORE ABOUT THE TRENDSETTERS CLUB,  
PLEASE CALL ONE OF OUR BANKING CENTERS.

Si tiene alguna pregunta, por favor  
llame o visite un centro bancario local.

[BayFirstFinancial.com/Locations](https://BayFirstFinancial.com/Locations)

NMLS ID 806183 



Summer 2024

TRENDSETTERS  
▶ CLUB

Newsletter

# SUMMER HAS ARRIVED, TRENDSETTERS!

Stay cool all summer long with our hot summer schedule!

Our club events calendar is heating up with both unique adventures and old favorites for both long-time and new TrendSetters to enjoy.

In response to your requests for more opportunities to bring a friend to experience what it is to be a TrendSetter, we welcomed 150 guests on Saturday, June 8, at The St. Pete Museum of History to celebrate the 134th birthday of St. Pete! Interest in attending was amazing, and the event filled up in just 24 hours.

It was fantastic to see lots of familiar faces, engage with several new members attending for the first time, and welcome our CEO Tom Zernick and many other special guests to share St. Pete's history with us. We hope you enjoyed this free event and want to thank you for attending and introducing your friends to BayFirst.

Please be reminded that unless specifically promoted as a bring-a-friend opportunity, our events are exclusively available to current TrendSetters only. You are a valued member of our family, and we want to ensure that we can continue to offer you fun opportunities and adventures at dramatically discounted prices. Our current calendar does not include any bring-a-friend opportunities, but we will be sure to let you know if one is planned.

We hope you are as excited as we are about the events planned for this summer. As a reminder, popular events will sell out quickly, so please be sure to register early for activities that interest you. Tickets will go on sale at 9 a.m. on Monday, July 8, at the link provided. Registration is required through Eventbrite, a third-party platform that we utilize to ensure equal access. If you need in-person assistance, please stop into your nearest banking center. We look forward to seeing you at our next TrendSetter event!

## LET'S CHAT

We always love hearing from you! If you ever have any questions, suggestions for events, or just want to say hi, please email [TrendSetters@BayFirstFinancial.com](mailto:TrendSetters@BayFirstFinancial.com). We look forward to seeing you all at our upcoming events!

## CLUB EVENT COORDINATOR

Have you met our TrendSetters Club Event Coordinator, Joanna Braddock? Joanna handles our events and is your best point of contact for any questions or concerns.

[Joanna.Braddock@BayFirstFinancial.com](mailto:Joanna.Braddock@BayFirstFinancial.com)

# SUMMER EVENTS

Registration for these events opens on Monday, July 8 at 9 a.m.  
Visit [BayFirstFinancial.com/TrendSettersEvents](https://BayFirstFinancial.com/TrendSettersEvents) for registration and full details.

*Events do sell out, so register early.*

## GIO'S TYPOS - PERSONALIZED POETRY

JULY 10 | AUGUST 6 | SEPTEMBER 30 | 2 PM

Multiple locations available. Visit website for details.

This unique event features Gio, a poetic artisan who breathes life into the forgotten art of typewritten verse! Share a topic of your choice and he will create a finished poem especially for you. We will have supplies to embellish, mat, and frame your special poem to keep for yourself or gift to someone special.

**Exclusive TrendSetters Rate: \$15 per TrendSetter**

## PARAFFIN PEDICURE

JULY 16 | MULTIPLE TIMES AVAILABLE

10195 Bay Pines Boulevard, Unit 105, St. Petersburg

Relax and enjoy a luxurious paraffin pedicure at Kay Nails Bar! Summer sandal season is in full swing, and it's time to pamper your precious tootsies. Melted paraffin wax will moisturize your skin and strengthen your nails. Treat yourself to an afternoon of self-care, summer snacks, and bubbly!

**Exclusive TrendSetters Rate: \$25 per TrendSetter**

## COOL CARS & FAST MOTORCYCLES

JULY 22 | 10:30 AM

3301 Gateway Centre Boulevard, Pinellas Park

Rev your engines for a hot rod day exploring impressive collections of historic and vintage cars at the Tampa Bay Automobile Museum before enjoying lunch at the motorcycle-themed OCC Road House! Choose from a limited menu to include sandwiches, burgers, salads, flatbread pizzas, and your choice of beverage.

**Exclusive TrendSetters Rate: \$17 per TrendSetter**

## TAMPA BAY RAYS BASEBALL

JULY 31 | 12:10 PM

1 Tropicana Drive, St. Petersburg

Florida summer gets even hotter when our Rays host the Miami Marlins at the Trop! Beat the heat and cool off at the game in downtown St. Pete. All TrendSetters will receive a free Tampa Bay Rays hat to keep them shaded for the remainder of the season.

**Exclusive TrendSetters Rate: \$27 per TrendSetter**

## HAIR TINSEL

AUGUST 14 | 2 PM

5250 Park Boulevard, Pinellas Park

Back by popular demand, licensed stylist Sue Cioci Conz brings a hot beauty trend to the TrendSetters! Tinsel hair, also known as fairy hair, is "shimmering strands that are attached to hair." Choose from a multitude of bright or natural colors that last for weeks. Shampoo, blow dry, curl or flat iron with confidence that your tinsel will remain intact!

**Exclusive TrendSetters Rate: \$10 per TrendSetter**

## DINE BY THE BAY AT MARINA JACK

AUGUST 21 | 11:30 AM

2 Marina Plaza, Sarasota

Enjoy lunch with a waterfront marina view at this incredible restaurant, which recently received a top-notch rating from OpenTable! TrendSetters will choose from a limited menu to include a grouper sandwich, burger, or cobb salad served with a side salad, dessert and beverage.

**Exclusive TrendSetters Rate: \$25 per TrendSetter**

## BEE INSPIRED

SEPTEMBER 3 | 10 | 17 | 24 | 2 PM

Multiple locations available. Visit website for details.

Spend the afternoon with longtime beekeepers Derek Lewis & Ashley Brown who have a combined 75 years of experience spanning three countries. TrendSetters will taste local honey, learn about the importance of bees to our ecosystem, and build a bee hotel to take home! As always, we will sip and snack while creating habitats for beemanship!

**Exclusive TrendSetters Rate: \$18 per TrendSetter**



SCAN TO REGISTER

To register, please visit [BayFirstFinancial.com/TrendSettersEvents](https://BayFirstFinancial.com/TrendSettersEvents). Participants must register via Eventbrite as we can not registrations at our banking centers. If you need any assistance navigating Eventbrite, please email [TrendSetters@bayfirstfinancial.com](mailto:TrendSetters@bayfirstfinancial.com). Each TrendSetter attending the event must register individually with name and email address. Even if the event is free, you must still register in order to attend. We are happy to offer these events at our **Exclusive TrendSetters Rate**, which is typically discounted by 50% of the normal purchase price (For example, a ticket to the Early Bird Dinner Theater is typically \$50. As a TrendSetter, you only pay \$25 and we cover the rest!) Email is our preferred method of communication with our guests. Once registered, please check your email that you registered with for registration confirmation, additional information about the event and any updates that may occur. These events sell out quickly so be sure to register as soon as possible. Once an event is sold out, we invite you to join the waitlist on Eventbrite. We will contact you if any spots become available. Thank you for understanding and participating!

# SPRING 2024 EVENTS



CHARCUTERIE BOARD BUILDING



SELF-DEFENSE CLASS



HAIR TINSEL



TAMPA BAY BOAT WATCH TOUR



HARBOURSIDE LUNCH & LOUING